

ELONEX DIGIVAN

Side
Side
Side

Back

416 Pixels ———

SPECIFICATIONS



SCREEN SIZE: Side: 4m x 2.2m (**x 2**)

Back: 2.2m x 2.2m

DIMENSIONS: Side: 832 x 416 Pixels (**x 2**)

Back: 416 x 416 Pixels

FILE FORMAT: JPEG | PNG | MP4



DURATION: 10 Seconds



DISPLAY TYPE: Static*

*(Motion to be confirmed on a per job basis).



FILE COMPRESSION FORMAT: .Zip

DEADLINES

All design briefs must be provided no less than 14 working days before start date.

All artwork must be provided no less than 5 working days before start date.

FILE NAME

All files to be named using the following convention:

Digivan-Near-CLIENTNAME.fileformat Digivan-Far-CLIENTNAME.fileformat

If special day parting/advert playback is required, please label your files accordingly - 'weekday-A'. Please detail your requirements via email at the time of your artwork submission.

CONTACT/DELIVERY

For queries and sign-off approval please e-mail: creative@elonex.com or call: 0871 222 3456 | 0871 222 7222

Files can also be sent via 'wetransfer.com'

Artwork must be the exact stated pixel resolution - no trim, bleed or safe-area is required. Maximum file size 150MB.

