

**ELONEX™**



# The Elonex DigiVans

**Driving Your Advertising to Big Audiences**





# High-impact messaging on the move

**Get your message seen in the right place, at the right time and by the right people!**

DigiVan advertising delivers your campaign direct to big audiences.

Don't wait for advertisements to be viewed in fixed locations, let Elonex DigiVans seek out audiences and broadcast high impact promotional content – anywhere and everywhere you want your message to be seen and remembered.

DigiVans target high footfall environments, and, as they're always on the move, guarantee huge reach and maximum audience engagement.

**Driving Your Advertising to Big Audiences to**

**Drive Footfall.**

**Drive Customer  
Engagement.**

**Drive Sales.**



Positioning your campaigns in hard to reach, high footfall locations, Elonex DigiVans deliver real time advertising and instant messaging anywhere and everywhere including:

- **City Centres**
- **Transport Hubs**
- **High Streets**
- **Retail Parks**

**Go To Places Where DOOH Doesn't Exist**

**And... right outside your business premises, around your event space and all across your immediate marketing area!**



# Real Time Advertising. Instant Messaging. Live Updates.

Broadcast multi-message campaigns  
on the move, with Elonex DigiVans.



Drive Away In 1 Hour

Digivan Network



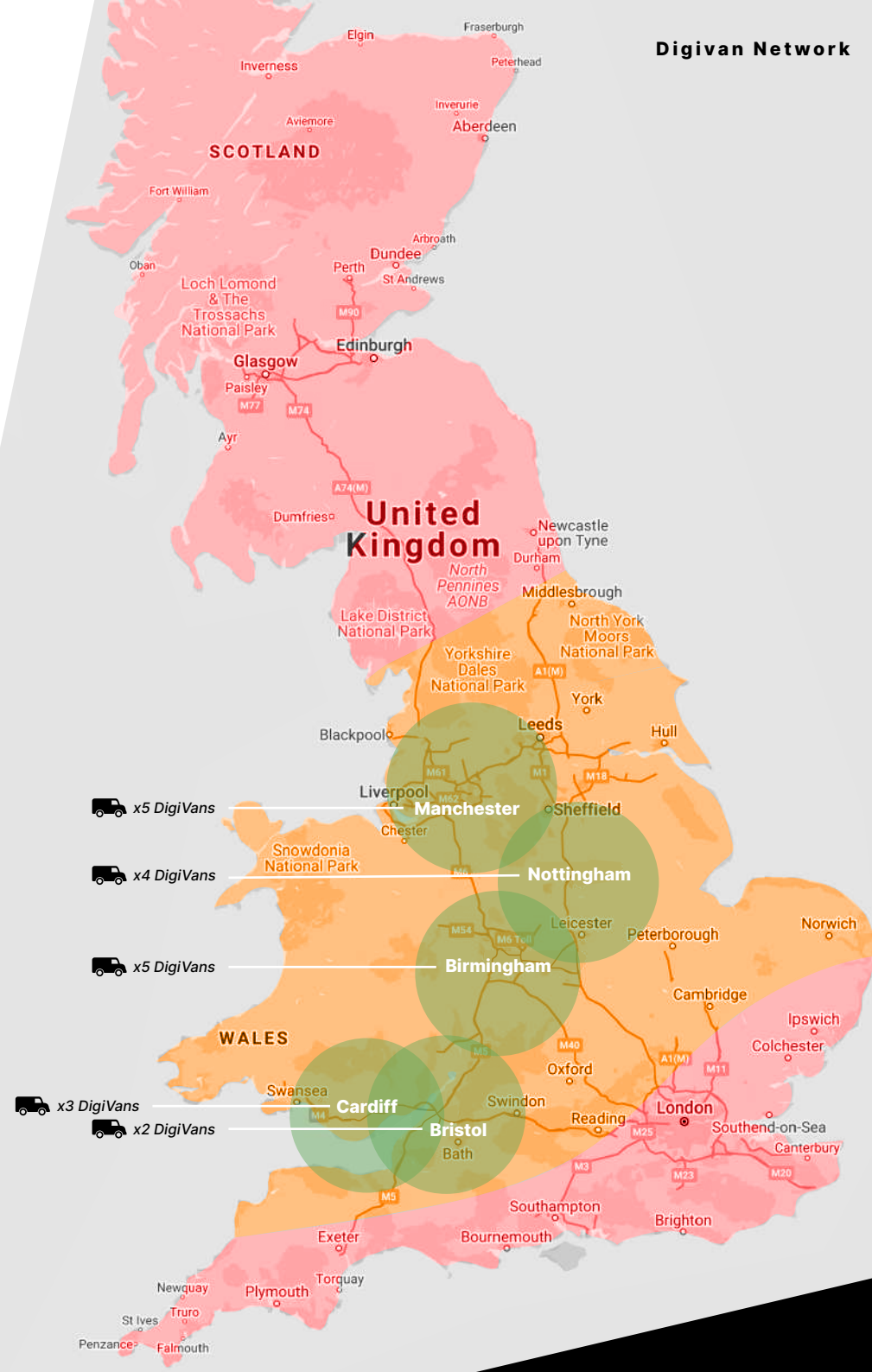
## Full Motion, Geo-locational Advertising

- **Community Messaging**
- **Brand Building**
- **Rapid Responses**
- **New Openings**
- **Retail Sales**
- **Product Launches**







And... everything in between where reaching the right audience is key to success

# DigiVan Zonal Pricing

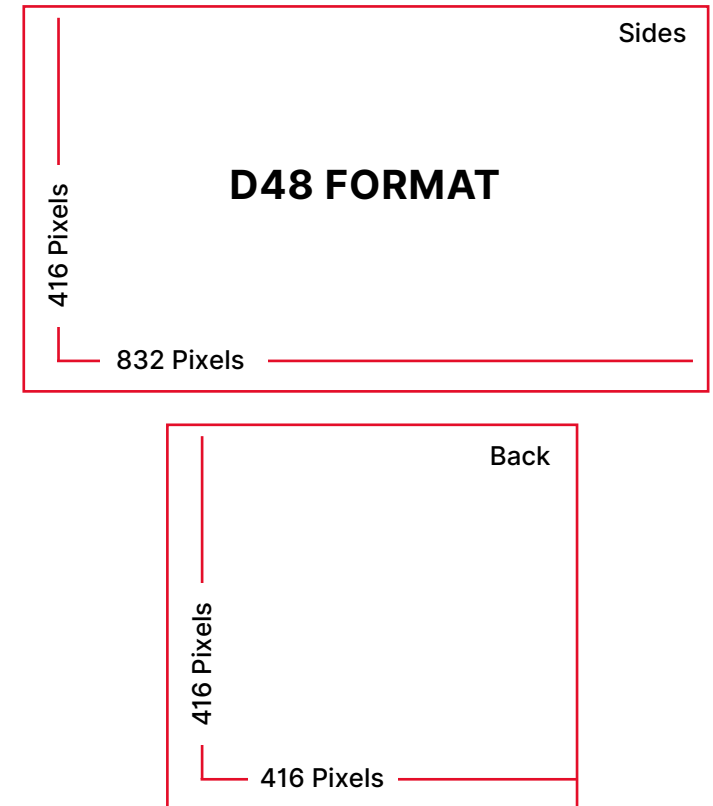
- Green Zone
- Amber Zone
- Red Zone



# DigiVan Specifications

-  **SCREEN SIZE:** Sides: 4m x 2m **(x2 screens)**  
Back: 2m x 2m **(x1 screen)**
-  **DIMENSIONS:** Sides: 832 x 416 Pixels **(x2 screens)**  
Back: 416x416 **(x1 screen)**
-  **FILE FORMAT:** JPEG | PNG | MP4
-  **DURATION:** 10 seconds
-  **DISPLAY TYPE:** Static\*
-  **FILE COMPRESSION FORMAT:** .zip

\*(Motion to be confirmed on a per job basis).







For more information,  
contact us at:

[dv@elonex.com](mailto:dv@elonex.com)  
0121 270 8550  
[elonex.com](http://elonex.com)



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