

# DigiVan 3 Screens

## Digital screen artwork specifications



### 📺 Artwork specs

**Side: 1200 pixels wide x 628 pixels high**  
**Back: 512 pixels wide x 512 pixels high**

Artwork must be created to the exact stated pixel resolution. No trim or bleed is required.

**Back: Static Only** display type  
**Side: Full Motion or Static** display type

Definitions of display types can be found at [elonex.com/creativeguidelines](https://elonex.com/creativeguidelines)

**Unlimited** duration  
Endless exposure for your brand

### 📁 File formats

**.JPG** or **.PNG** for static artwork  
Minimum 72 DPI. RGB colour mode. Max size 25 MB.

**.MP4** for video artwork  
25 FPS. No audio. Max size 25 MB.

### 🕒 Deadlines

Final artwork must be submitted  
**5 working days** before the start date

Design briefs must be provided no less than  
14 working days before the start date.

### 📁 File naming

**DigiVanSide-ClientName.fileformat**  
**DigiVanBack-ClientName.fileformat**

If specific day parting/advert playback is required, please label your files accordingly.

### ✉ Delivery & contact

For queries and delivery please  
**email:** [creative@elonex.com](mailto:creative@elonex.com)  
**(Please CC your account manager)**  
**or call:** 0871 222 3456

Files can also be sent via [WeTransfer.com](https://www.wetransfer.com)

## New to digital out of home?

For tips on creating artwork and making the most out of your campaign, visit [elonex.com/creativeguidelines](https://elonex.com/creativeguidelines)

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# DigiVan 4 Screens

## Digital screen artwork specifications



### 📺 Artwork specs

**Side: 1024 pixels** wide x **512 pixels** high  
**Back: 512 pixels** wide x **512 pixels** high  
**Front: 384 pixels** wide x **216 pixels** high

Artwork must be created to the exact stated pixel resolution. No trim or bleed is required.

**Front & Back: Static Only** display type  
**Side: Full Motion or Static** display type

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### 📁 File formats

**.JPG** or **.PNG** for static artwork

Minimum 72 DPI. RGB colour mode. Max size 25 MB.

**.MP4** for video artwork

25 FPS. Audio allowed. Max size 25 MB.

### 🕒 Deadlines

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**5 working days** before the start date

Design briefs must be provided no less than 14 working days before the start date.

### 📁 File naming

**DigiVanSide-ClientName.fileformat**  
**DigiVanBack-ClientName.fileformat**  
**DigiVanFront-ClientName.fileformat**

If specific day parting/advert playback is required, please label your files accordingly.

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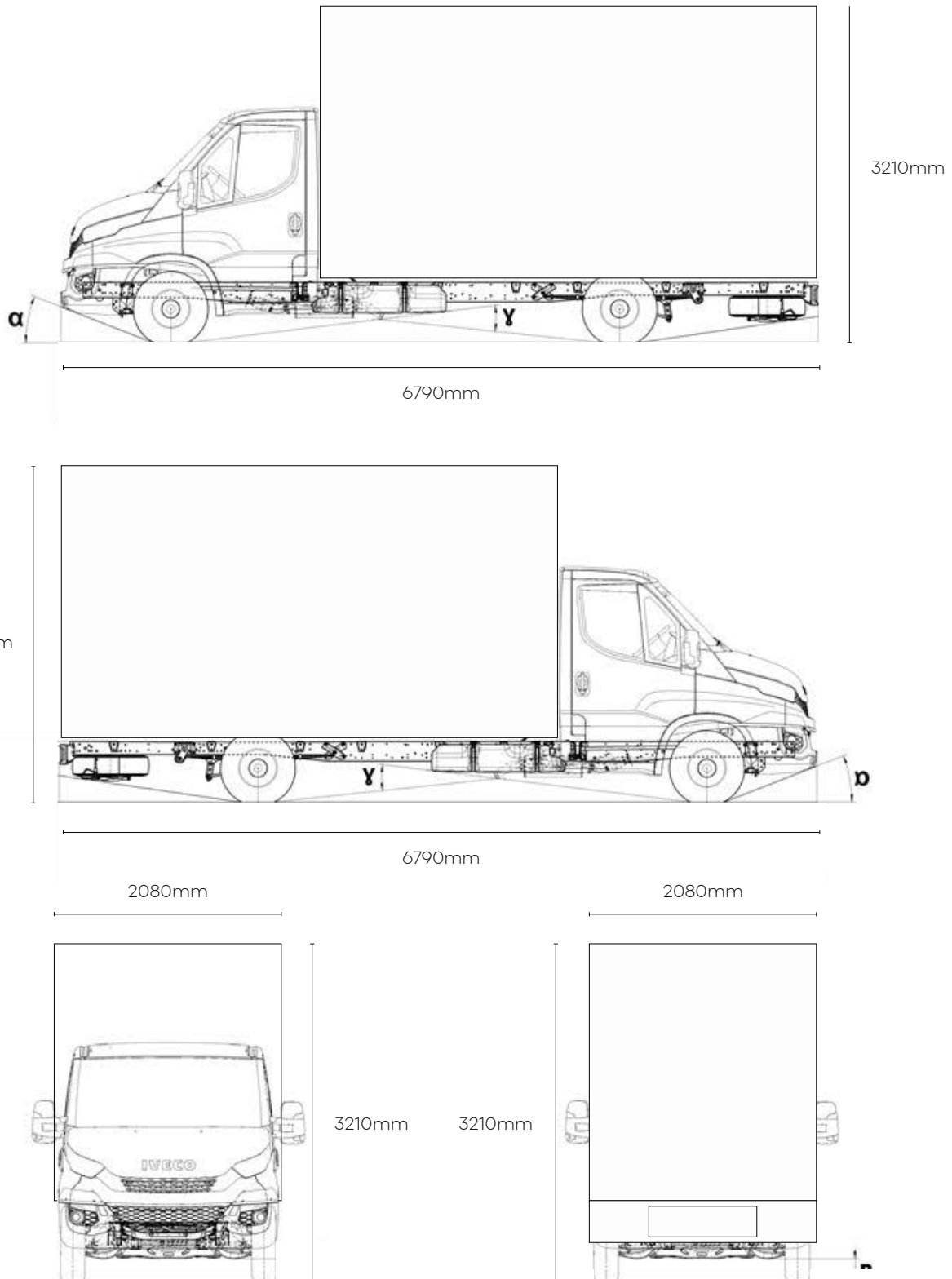
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# DigiVan Drawing

## Dimension specifications



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