

Elonex Curve

Digital screen artwork specifications



START POINT	FRONT (BEHIND CAB)	CORNER	SIDE	CORNER	BACK	CORNER	SIDE	CORNER	JOINS THE START POINT
	A (STATIC ONLY)		C		E (STATIC ONLY)		G		
		B		D		F		H	

Artwork specs

Entire Artwork: 2816x512px

- A** 384x512px (Static only)
- B** 64x512px
- C** 896x512px
- D** 64x512px
- E** 384x512px (Static only)
- F** 64x512px
- G** 896x512px
- H** 64x512px

Full Motion or Static display type

Definitions of display types can be found at elonex.com/creativeguidelines

Unlimited duration

Endless exposure for your brand

File formats

.JPG or .PNG for static artwork

Minimum 72 DPI. RGB colour mode. Max size 25 MB.

.MP4 for video artwork

25 FPS. No audio. Max size 25 MB.

Deadlines

Final artwork must be submitted 5 working days before the start date

Design briefs must be provided no less than 14 working days before the start date.

File naming

CurveDigiVan-ClientName.fileformat

If specific day parting/advert playback is required, please label your files accordingly.

Delivery & contact

For queries and delivery please email: creative@elonex.com (Please CC your account manager) or call: 0871 222 3456

Files can also be sent via [WeTransfer.com](https://www.wetransfer.com)

New to digital out of home?

For tips on creating artwork and making the most out of your campaign, visit elonex.com/creativeguidelines

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