

DigiVan 3 Screens

Digital screen artwork specifications



📺 Artwork specs

Side: 1200 pixels wide x 628 pixels high
Back: 628 pixels wide x 628 pixels high

Artwork must be created to the exact stated pixel resolution. No trim or bleed is required.

Back: Static Only display type
Side: Full Motion or Static display type

Definitions of display types can be found at elonex.com/creativeguidelines

Unlimited duration
Endless exposure for your brand

📁 File formats

.JPG or **.PNG** for static artwork
Minimum 72 DPI. RGB colour mode. Max size 25 MB.

.MP4 for video artwork
25 FPS. No audio. Max size 25 MB.

🕒 Deadlines

Final artwork must be submitted
5 working days before the start date

Design briefs must be provided no less than
14 working days before the start date.

📁 File naming

DigiVanSide-ClientName.fileformat
DigiVanBack-ClientName.fileformat

If specific day parting/advert playback is required, please label your files accordingly.

✉ Delivery & contact

For queries and delivery please
email: creative@elonex.com
(Please CC your account manager)
or call: 0871 222 3456

Files can also be sent via [WeTransfer.com](https://www.wetransfer.com)

New to digital out of home?

For tips on creating artwork and making the most out of your campaign, visit elonex.com/creativeguidelines

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